



Olha Krasovska

Date of birth: 13/10/1977 | **Nationality:** Ukrainian | **Gender:** Female |

(+380) 0677639999 | olha.krasovska@gmail.com |

<https://www.linkedin.com/in/olha-krasovska-91565626/> |

Olevska, 7, 228, 03164, Kyiv, Ukraine

About me:

Expert on SME development, monitoring and evaluation expert

- Extensive experience of working within various International Donor programmes and consulting companies (EC, USAID, GIZ, GFA, SIDA, Council of Europe, Swiss cooperation office, ILO, Ernst&Young, PWC);
- Profound knowledge of best international practices of SME support, including SBA principles; SME policy in EU and East-European countries, experience in development of regional strategies for SME development and drafting policy papers on SME development;
- About 10 years of practical experience in elaboration of policy related documents in the field of SME development, innovation and R&D policy in Ukraine and in delivering policy advice to the Government;
- About 15 years of successful experience in drafting, promotion and implementation of the projects on SMEs development, R&D and innovation areas; practical experience both in management and in consulting, in programming and in implementation;
- About 10 years of training and facilitation background including experience in training officials and beneficiaries;
- Experience in evaluation of SME projects, in particular submitted for EU funded Eurostar programme;
- Fully conversant with Logical Framework Approach and Monitoring and Evaluation Techniques; Profound knowledge of evaluation procedures and practical experience of conducting evaluations in the field of SME development, public administration, labour market, public-private dialog;
- Extensive experience of public presentations gained from participations in the number of international scientific conferences and international projects;
- Good organizational and communication skills; leadership abilities.

● WORK EXPERIENCE

01/06/2017 – CURRENT – Kyiv

SENIOR SME POLICY ADVISOR – INDEPENDENT EXPERT

List of ongoing projects:

1. **EU4Business Facility** <http://www.eu4business.eu/> (since April 2020)

National SME Expert (Ukraine), contract with GFA consulting Group. Tasks:

- Revision of the economic trends and SME policies at country level
- Collection, selection and processing relevant information at national level needed for the completion of the KPI framework of the representative sample of EU4Business actions.

2. **SME Performance Review 2020/2021, 2021/2022**

National expert for Ukraine contract with PricewaterhouseCoopers EU Services EESV, “Specific Contract No EASME/COSME/2020/SC/001 “SME Performance Review 2020/2021” implementing Framework Contract No EASME/COSME/2016/028

Task: preparation of SME performance review and supporting documents for Ukraine

List of completed projects:

1. **FORBIZ project** <http://forbiz.org.ua/>, January 2018 – May 2021

Senior SME Expert, contract with Berlin Economics. Tasks:

- Development of SME related documents

- Consulting national and regional authorities on SME related issues
 - Coordination of regional activities of ForBIZ project
 - Promotion of SMEs access to EU funds (COSME, Horizon 2020), conducting awareness raising campaign in Ukrainian regions
2. **ULEAD with Europe project** <https://donors.decentralization.gov.ua/en/project/u-lead>, April-June 2020. Senior SME Expert, contract with GIZ. Tasks:
 - Development of briefs on SME support
 - Development and delivering ToT on SME support in amalgamated communities
 3. Fostering economic participation of vulnerable groups including IDP in the Sea of Azov region, contract with GIZ, October 2020 - July 2021.
 4. Economic empowerment of women as a response to the Covid-19 crisis in Ukraine (ILO contract), November-December 2021.
 5. External Consultancy: Preparation of a Project Document "Responsible Mine Closure and Facilitating Just Transitions in the Ukrainian Coal-Mining Industry" (ILO contract), December 2021.
 6. Connective Cities, the International Community of Practice for Sustainable Urban Development, GIZ, expert on project proposals writing (Georgia, Ukraine, Belarus), October 2021.
 7. School of Entrepreneurship Development Organizations: the 2nd component «On the interests of business», Subcontract between Chemonics International INC. and Eastern European Foundation, USAID CEP project, SME development expert and trainer, March-October 2020
 8. Digitising industry (digital transformation of SMEs in traditional sectors)/ Digital innovation SME's access to finance, EU4Digital, contract with Ernst and Young, national expert, February-April 2020
 9. Strengthening democracy and building trust at local level in Ukraine, National strategic planning consultant, Framework Contract with Council of Europe, September 2019 – December 2020.
 10. ICT innovation and start-up ecosystems in the Eastern European partner countries, national expert, Eastern Partnership EuropeAid/132574/C/SER/Multi Service Contract: N° 2013/332-075, June-December 2017

01/11/2017 – CURRENT – Kyiv, Ukraine

MONITORING AND EVALUATION EXPERT – INDEPENDENT EXPERT

Member of European Evaluation Society (<https://www.europeanevaluation.org/>) and head of Ukrainian Evaluation Association (<http://www.ukreval.org/en/>)

Peer Reviewer of the Science Fund of the Republic of Serbia

Expert assessment of applications submitted for the EU funded Eurostars Program

List of conducted evaluations:

1. Evaluation of ExB project no. 3200396 – "Support Good Governance in Local Communities as Part of the Decentralization Reform" (OSCE), December 2021 – March 2022.
2. Mid-term Evaluation of ENI/2018/398-605 and ENI/2018/404-370, FWC SIEA 2018 - LOT 3 Human Rights, Democracy and Peace, EuropeAid/138778/DH/SER/multi, SIEA-2018-2589, April-August 2021.
3. Evaluation of the Integration and Diversity Management Training Tool (OSCE), February 2021.
4. Mid-term review (MTR) of the inclusive labour markets for job creation in Ukraine, in cooperation with Nordic Consulting Group, contract with International Labor Organization, July 2020-December 2021.
5. USAID Economic Resilience Activities Analytical Services, Economic Growth Specialist, September 2019-April 2020.
6. Programme coordinator of biannual European Evaluation Society Conference, 2019-2021.
7. External Review of the Terre des hommes (Tdh) decentralisation and regionalisation pilot in Europe', Senior Evaluator (Ukraine-Moldova), July-November 2019.
8. Final evaluation of the project "Social Entrepreneurship as an Innovative Tool of Addressing Social Development Issues", East European Foundation, September 2019.
9. Evaluation of the Swiss Cooperation Strategy for Ukraine 2015-2019, national evaluator, October 2018-February 2019.

02/10/2017 – CURRENT – Madrid, Spain

ASSOCIATE EXPERT – BLOMEYER & SANZ

Evaluation of projects and programs, e.g. CoE funded Projects 'Promoting local democracy in Ukraine', 'Decentralisation and territorial consolidation in Ukraine', evaluations of the Council of

Europe Action Plan for Ukraine 2015-2017; evaluation of Council of Europe support to freedom of expression, Baseline assessment of the institutional position of the Association of Ukrainian Cities.

01/04/2015 – 31/12/2017 – Kyiv, Ukraine

LEADING RESEARCH FELLOW/ PROJECTS COORDINATOR SINCE MARCH 2019 - ASSOCIATE EXPERT – THE INSTITUTE FOR ECONOMIC RESEARCH AND POLICY CONSULTING (IER)

- Development of analytical reports and policy papers on regional development, SMEs and STI issues
- Expert assessment of applications submitted for the IER grant support
- Conducting trainings for NGOs and public authorities

01/02/2014 – 27/02/2015 – Kyiv, Ukraine

DEPUTY DIRECTOR – STATE FUND FOR FUNDAMENTAL RESEARCH

- Management of the SFFR activity, including management of SFFR competitions
- Preparing analytical papers and reports for different authorities regarding RTDI evaluation
- Regularly update of the SFFR monitoring and information system
- Coordination and supervision of the external experts activities related to the specific thematic field
- Representation of SFFR on international events and negotiations with international partners

08/01/2013 – 31/01/2014 – Kyiv, Ukraine

DEPARTMENT HEAD – STATE FUND FOR FUNDAMENTAL RESEARCHES

- Organisation of Department activity
- Evaluation of applications submitted for the grant support of SFFR

01/12/2003 – 13/11/2012 – Kyiv, Ukraine

RESEARCH MANAGER – CENTER FOR SCIENTIFIC AND TECHNOLOGICAL POTENTIAL AND SCIENCE HISTORY STUDIES, NAS OF UKRAINE

- Preparing analytical papers and reports on R&D and innovation issues for different authorities (e.g. Ministry of Economic and Trade of Ukraine, Ministry of Education and Science of Ukraine)
- Conducting researches, surveys and case studies on different issues (SMEs, gender issues, venture financing, financial institutions, cross-border cooperation, innovation policy)
- Coordination of researches including international activity of the STEPS Center, quality control of research

● **EDUCATION AND TRAINING**

01/12/2000 – 30/11/2003 – 60 Shevchenka blvd, 228, Kyiv, Ukraine

PHD IN ECONOMICS, INNOVATION ECONOMICS AND R&D MANAGEMENT – Center for Scientific and Technological Potential and Science History Studies, NAS of Ukraine

<https://stepscenter.org.ua/>

01/09/1995 – 30/05/2000 – 2 Kotsuibynskogo, Chernivtsy, Ukraine

ECONOMIST, SPECIALIST IN THE FIELD OF FINANCE AND CREDIT – Chernivtsy National University, Economic Department

<http://www.chnu.edu.ua/>

● LANGUAGE SKILLS

Mother tongue(s): **UKRAINIAN**

Other language(s):

| | UNDERSTANDING | | SPEAKING | | WRITING |
|----------------|---------------|---------|-------------------|--------------------|---------|
| | Listening | Reading | Spoken production | Spoken interaction | |
| ENGLISH | C2 | C2 | C2 | C2 | C2 |
| RUSSIAN | C2 | C2 | C2 | C2 | C2 |

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

-Statistical Package for the Social Sciences (IBM SPSS Editor) | Microsoft Office: proficient user of Word, Excel and Powerpoint | Google tools (Gmail Drive Google forms etc)

● PUBLICATIONS

Total number of publications: about 100

Topics: innovations, venture financing, SME development

● NETWORKS AND MEMBERSHIPS

18/12/2020 – CURRENT

Head of the Board

Ukrainian Evaluation Association

05/10/2018 – CURRENT

Member

European Evaluation Society

<https://europeanevaluation.org/>

● HONOURS AND AWARDS

Awards

Personal grants of President of Ukraine (2007), Ukrainian Federation of Scientists Award for Young Scientists "Intellectual future of Ukraine" (2006)